



SOHO
GRAND
HOTEL

CLUB ROOM



Club Room, as the name implies, feels like members-only experience. The space is decorated in lush sofas, chartreuse walls and iconic black and white photographs shot by Terry O'Neill, and is especially cozy in winter months with its grand, roaring fireplace. In short, it's downtown sophistication at its finest, but doesn't take itself too seriously - dancing is well-known to ensue.

Dimensions

Club Room: 1302 sq.ft
Club Room Parlor: 651 sq.ft
Club Room Dining: 651 sq.ft

Capacity

Reception: 150

Features

Adjustable Lighting
Wireless High Speed Internet
iPod Connection Capability
DJ Setup Capability





GRAND BAR

Imbued with a timelessness usually reserved for uptown hotel bars, the Grand Bar is perfect for special occasions; from a best friend's birthday to the company's holiday party. The gold polished marble top oak bar and woven leather banquette seating anchor the room and can be configured for meetings and elegant family style dinners. The gold silk velvet curtains provide a stunning backdrop, while floor-to-ceiling windows overlook the cityscape on West Broadway.

Dimensions
693 sq. ft

Capacity
Reception: 60



CASTELLI ROOM

Classic and timeless, the Castelli Room is distinguished by wire glass, terrazo and oak details that nods to industrial SoHo. Surrounding hand painted walls and amber mirrored columns create warm hues set off by the movement of the hanging antique demi-mirrored ball. The Castelli Room lends sophistication and style to any event, from cocktail receptions to business meetings.

Dimensions
1,144 sq. ft

Capacity
Reception: 80
Seated Dinner: 50





LOFT NORTH

Loft North is SoHo at its most SoHo, with swanky furnishings, oak floors and ample space that leads out onto a glamorous terrace. The floor plan features a spacious, open living room, two luxurious bedrooms, and unobstructed views from the hotel's highest floor—the ultimate NYC event space. Additional amenities include a full service wet bar, elegant fireplace wall, vintage light fixtures, and terrace furniture and sound system. With 1,822 total square feet and ample seating, Loft North's indoor and outdoor spaces offer multiple areas for intimate receptions, cocktail parties, and seated dinners in any season.



Dimensions
2,800 sq. ft
(1,600 sq.ft interior / 1,200 sq. terrace)

Capacity
Interior Reception: 60
Interior & Terrace Reception: 80

LOFT SOUTH

More intimate but just as luxurious as Loft North, Loft South offers a spacious, open living room, master bedroom and guest room, custom-made and vintage furnishings, and incomparable vistas of Manhattan, setting the stage for a truly unforgettable event. Festivities can be enjoyed within the artist loft-inspired interior, complete with multiple areas for entertaining, or outdoors on the terrace, floating seventeen stories above the electric energy on the streets below. Whether reserved for a cocktail party, casual buffet, or formal seated dinner, Loft South is ideal for more intimate gatherings during any time of year



Dimensions

2,600 sq.ft
(1,400 sq.ft interior / 1,200 sq. terrace)

Capacity

Interior Reception: 40
Interior & Terrace Reception: 80

Features

Terrace
Wireless High Speed Internet
Three 60" Televisions
Adjustable Lighting
Downtown City Skyline
Surround Sound
Centrally Controlled
Music System



THE SALON



Famously dubbed “SoHo’s Living Room,” the Salon where the downtown crowd meets for laid-back tête-à-têtes - day into night. With its soaring ceilings and majestic masonry columns adding a church-like austerity, the giant windows overlook the social universe that is West Broadway. Carefully curated music from vintage soul, Doo-wop, Rhythm and Blues provide the soundscape.

Dimensions

Salon: 3,125 sq. ft

Capacity

Reception: 300

Features

Adjustable Lighting
Two-storey Floor to Ceiling Windows
Live music & DJ Setup Capabilities

